### VISION-2

Vision2 is a privately held comprehensive giving solution for churches that engages givers with tailored giving experiences and acknowledgments; elevates ministry with unparalleled efficiency for your support staff; and enables leadership with analytics and reporting tools.

## G Online Giving

Online Giving is a digital giving platform initially built exclusively for Evangelical churches using MinistryPlatform. The platform handles credit card and ACH, but no paper gifts.

# **Choosing a Church Giving Platform**

Selecting the best online giving software for your church is one of the most important decisions you will make for your future growth. We know it can also be confusing, time-consuming, and all-around exasperating.

Our mission is making giving management simpler and more effective for churches .... and that starts with the selection process. So this short summary contrasts only the key differentiators in our approaches.

How does it engage your givers?

How does it enable your leaders?

How does it elevate your ministry?

# **How We Compare**

ENGAGING GIVERS

Engaging giving experience that conveys impact	<b>True</b> Visual ministry designations with meaningful descriptions	<b>False</b> A text-only, drop-down list with focus on gift amount.
Givers stay on church's website, giving platform is invisible	True	<b>False</b> Givers sent to OnlineGiving page or embedded iframe
Givers receive personalized acknowledgments	True	<b>False</b> Only sends transactional receipts with "noreply@xxxx"

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### G OnlineGiving



# **ENGAGING GIVERS**

ENABLING LEADERSHIP

Guest giving is supported	True	False Requires phone number and home address
Supports multi-campus donor assignment Easily accessed, household	True	True
Easily accessed, household giving statements	True	<b>False</b> Households not supported, statements available only through MinistryPlatform
Detailed subledger with GL output that feeds into most accounting systems	<b>True</b> The only giving platform with a subledger	False
Acts as own processor Supports large gifts and giving volume Bidirectional, real-time sync with MinistryPlatform and PocketPlaform	True	<b>False</b> Outsources to third-parties, complicates refunds
Supports large gifts and giving volume	True	<b>False</b> Imposes volume throttles that can lead to missed gifts
Bidirectional, real-time sync with MinistryPlatform and PocketPlaform	<b>True</b> Single sign-on, data flows seamlessly across giving, ChMS and mobile app	<b>False</b> Data is a one-way push
Church retains ownership of their data	<b>True</b> Also has 95-98% migration success rate if current platform won't share	False Transferability of data depends on their underlying third-party
Data for analytics and reports for leadership's reporting needs	True	False
Data for analytics and reports for leadership's reporting needs Guaranteed, robust, ongoing service and support	<b>True</b> Your partner every step of the way	False
No annual or monthly fees	True	True

VISION·2

Schedule a demo. Let us show you the full Vision2 difference. We're here to help.

**VISION·2** www.vision2.com | 855.272.0863