

VISION•2

Vision2 is a privately held comprehensive giving solution for churches that engages givers with tailored giving experiences and acknowledgments; elevates ministry with unparalleled efficiency for your support staff; and enables leadership with analytics and reporting tools.

VANCO

Vanco Payment Solutions is a U.S.-based private equity-funded, Level 1 PCI-compliant corporation owned by Veracity Payments. Vanco Faith division provides credit card processing and related products to nonprofits and churches.

Choosing a Church Giving Platform

Our mission is making giving management simpler and more effective for churches and that starts with the selection process.

This short summary contrasts only the key differentiators in our approaches.

How does it **engage** your givers?

How does it **enable** your leaders?

How does it **elevate** your ministry?

How We Compare

VISION•2

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| | VISION•2 | VANCO |
|--|---|---|
| ENGAGING GIVERS Engaging giving experience that conveys impact | True A media-rich giving experience with meaningful descriptions | True Includes fund images but no impact description. Giving experience is outdated, confusing, and occasionally overcharges donors. |
| Givers stay on church's website, giving platform is invisible | True Media-rich giving funds with meaningful descriptions, operates invisibly | False Givers sent to Vanco-branded site |
| Givers receive personalized acknowledgments | True | False Transactional, impersonal receipts only |

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|----------------------------|---|---|
| ENGAGING GIVERS | Guest giving is supported Dedicated church phone number, no set-up or church selection required | True Difficult to find |
| | Includes streamlined Text-to-Give | True Requires separate usernames from online giving, creating confusion and hindering seamless experience |
| EMPOWERING THE BACK OFFICE | Detailed subledger with GL output that feeds into most accounting systems | True Unique to Vision2 |
| | Acts as own processor | True |
| | Supports large gifts and giving volume | True |
| | Streamlined processing of offering | True Slow start-up each time, plus cumbersome processing that requires multiple steps |
| | Church retains ownership of their data | True Also has a 95-98% migration success rate if current platform won't share |
| | Church retains ownership of their data | True Significant delays in return of giving data have been reported |
| ENABLING LEADERSHIP | Data for analytics and reports support and grow stewardship | True Report duplication and mismatched insights |
| | Guaranteed, ongoing service and support | True Your partner every step of the way |
| | No annual or monthly fees | True |
| | Specifically designed for churches | True |

Schedule a demo. Let us show you the full Vision2 difference.