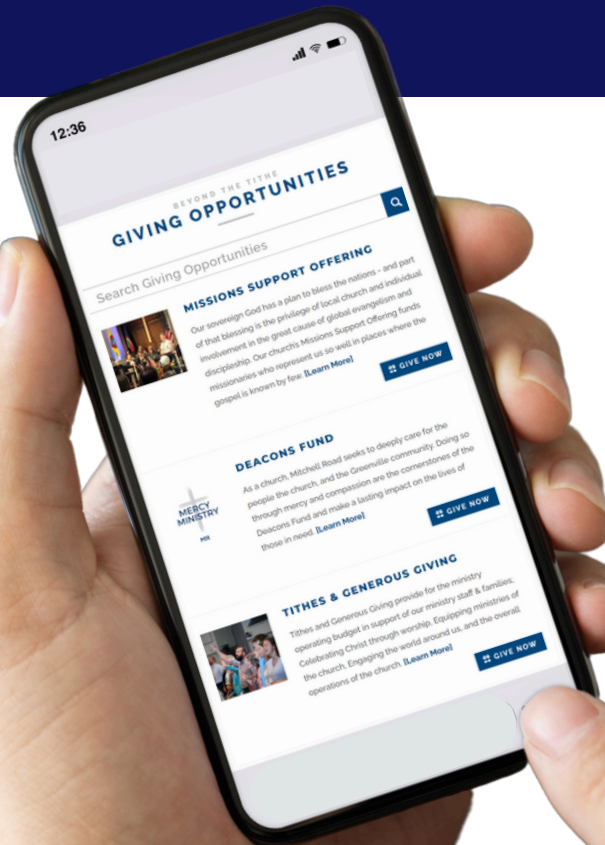




Vision2's mobile online giving solution offers identical features to the online giving experience in a web-based, mobile-friendly format that works on every mobile device.



ELEVATING MOBILE GENEROSITY FOR TODAY'S GIVER



www.vision2.com | 855.272.0863

Improving the Mobile App Experience

Today's giver expects seamless, fast digital experiences. Traditional mobile apps can fall short on those expectations.

The result? Lost giving opportunities.

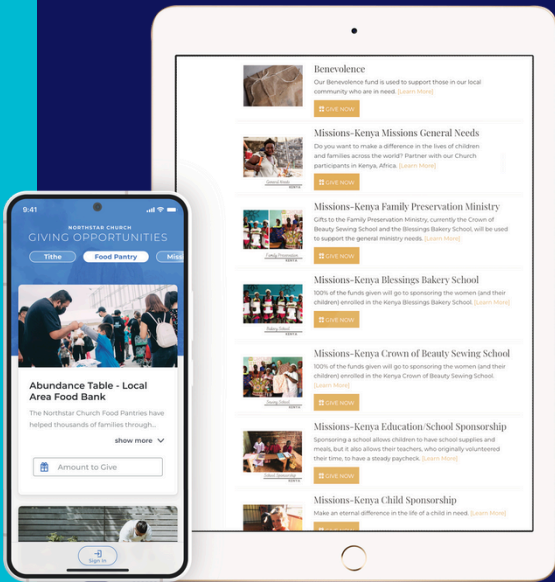
86%

of mobile transactions are abandoned

63%

are due to poor technology and presentation

Mobile transaction abandonment rates*



The Give2 Solution

Eliminating the usual hassles associated with native mobile apps, Give2 is a **progressive web app (PWA)** that provides members with an online giving experience that is:

Adaptive

Works on any mobile device, no manual updates needed.
Uses less data and storage space.

Fast

Improved page load times result in a better giving experience.

Accessible

Not dependent on app stores. No search, installing, or setting up required!

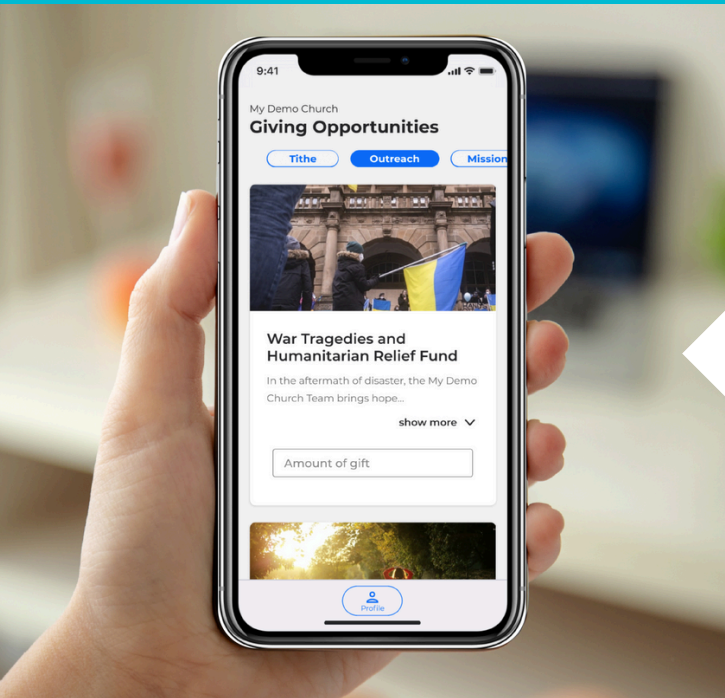
Engaging

An intuitive user experience in the look and voice of your church.

*Source: Baymard.com/research



The Give2 Experience



Givers Get Started in 3 Easy Steps

- 1 Download the app from your church's website
- 2 Add the icon to their phone for future access
- 3 Proceed as a guest to give -or- Sign in and enter a secure 6-digit passcode sent to the giver's phone

Once in, givers can securely browse giving opportunities presented with compelling, media-rich Give Stories that convey impact.

Designed Specifically for Churches

By replacing the expensive, older technology of traditional mobile apps, Give2 is a **PWA** that offers a better, more streamlined mobile experience designed specifically for your church.

Flexibility

Easily set up and updated without developers or IT staff!

Customization

Incorporates your church's brand and voice. Give2 is invisible to your givers, unlike the third-party brands experienced on traditional shared apps.

Efficiency

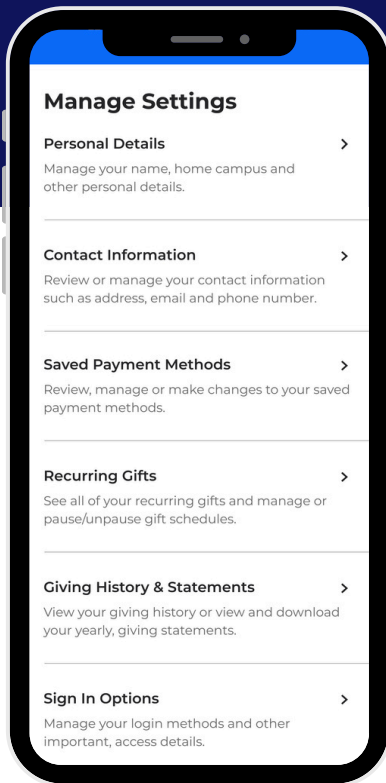
Launch and update on your timeline, no applications to an app store required.

Security

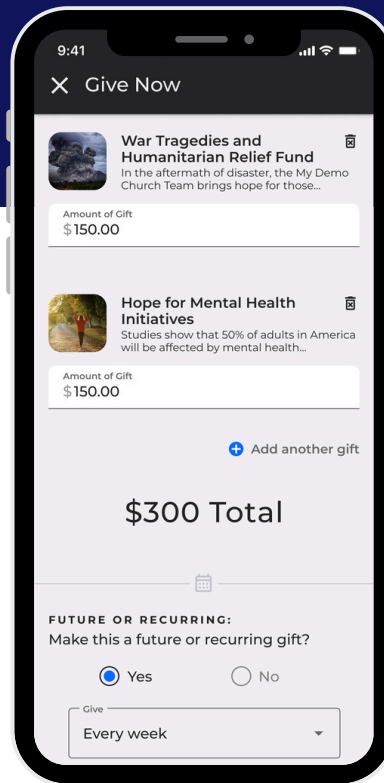
Hosted over HTTPS to keep your members' data secure.

Agility

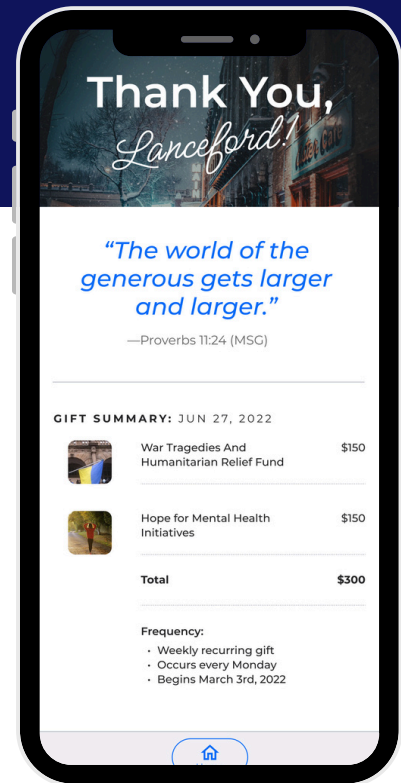
Faster load times reduce the potential of gift abandonment.



Givers can update their profile information, view their giving history and access statements.



Gift submission is completed in a matter of steps with the option to set up recurring or additional gifts.



Impact of the gift is immediately presented through a personalized acknowledgement after checkout.

Progressive web app's conversion rate is

↑ 36%

higher than that of native mobile apps.*

*Source: Medium, 2019.

Ready to learn more?

Vision2 is more than giving software.
A true solution like Vision2 solves
your church's giving challenges.

Do Good. Better.™

Contact Us:

- 📞 855.272.0863
- ✉️ info@vision2.com
- 🌐 www.vision2.com

Our Promise:

As your partner, we'll support you every step of the way.

