YOUR GIVERS
3-STEP GUIDE
TO FIRST TIME
ONLINE GIFTS

An editable template for your website giving page

VISION•2

The following template is a simple guideline to introducing your first-time online givers to the ease of online giving.

The goal is to visually demonstrate that it's easy and quick to give their first gift within minutes. Future gifts will be even faster.
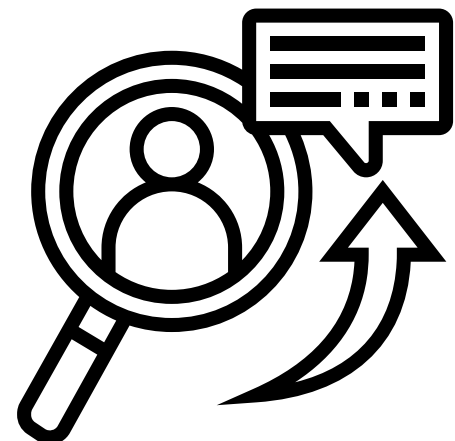
Use it on your website, in emails, on announcement slides, or even in promotional materials.

Drag and drop it into Canva.com (free tool) to:

- Substitute icons, fonts or colors.

- Tweak instructions to align with your giving platform's process.

- Add buttons to take givers to the giving page, givers portal, or additional information.

GIVE YOUR FIRST ONLINE GIFT IN
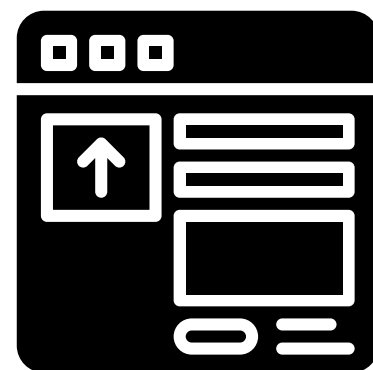# 3 EASY STEPS

1

Set up your profile/account.

Or click Give as Guest.

GET STARTED

2

Fill out the giving form.
Choose one time gift or recurring.

First-time only: Provide your bank information.

LEARN MORE

3

Click SUBMIT or GIVE.

BECOME A GENEROSITY ROCKSTAR