# Transform Campaign and Pledge Management with Vision2 Giving Goals

Most accounting systems don't know what to do with pledges and commitments. But Vision2's unique campaign pledge feature, called Giving Goals, makes it a breeze to create campaigns that include received and future donations -- even mid-campaign.

### Flexible and Simple

- Gifts (including spouse gifts, donor-advised fund gifts, and qualified IRA distribution gifts) can be given to any designation that is "participating" in a campaign.
- Givers can create and edit giving goals/pledges via text or online through our giving portal.
- Back office staff can input pledges from pledge cards.
- Recurring gifts in the campaign are displayed for the household, as well as total projected funding of the goal.
- Option to add an online button that will calculate and schedule the monthly recurring gift amount required to complete the pledge by end of the campaign.
- View goals and progress by campaign or by individual to inspire generosity.
- Show givers visual progress toward goals to inspire generosity.
- Generate custom acknowledgements for each giving goal by campaign.
- Giving goal exports include giving associated with the pledge/giving goal, broken down by category.
- Donors can view active campaign giving and progress toward goals by generating on-demand statements from our giving portal.



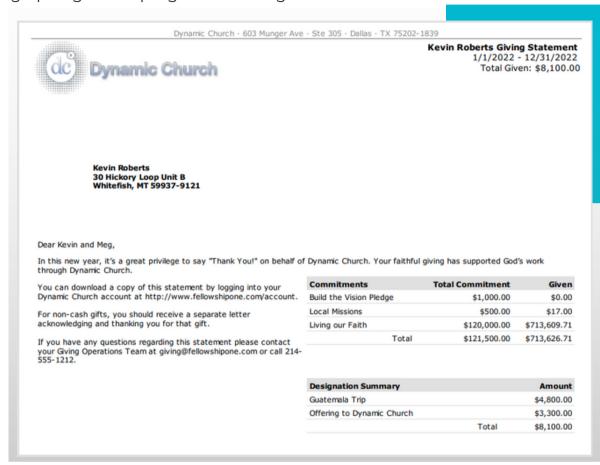
Vision2 offers
unparalleled campaign
capabilities. Even if you
are mid-campaign, we
capture the full history
AND offer an engaging
giving experience
proven to elevate
generosity.

### **Easily-Generated Statements with**

VISION-2

## Give Goals & Progress

Keep pledgers up to date. A click of a button generates one or more statements, with the option to include active campaign pledges and progress toward goals.



\$5.21m

51.9k unique gifts

6,305 pledges managed

#### **SUCCESS STORY**

Church Upgrades to Vision2 During Multi-Million Dollar Campaign

One of our early clients switched to Vision2 in Year 1 of a multi-year capital campaign with these results.

Let us show you the Vision2 difference. We're here to help.