# VISION-2

Vision2 is a privately held comprehensive giving solution for churches that engages givers with tailored giving experiences and acknowledgments; elevates ministry with unparalleled efficiency for your support staff; and enables leadership with analytics and reporting tools.

# 🖸 giving

Planning Center began as an order of service solution and is now a full ChMS and giving platform branded as "Giving." Planning Center's ChMS works well with other giving platforms including Vision2, which has built a solid integration.

# **Choosing a Church Giving Platform**

Our mission is making giving management simpler and more effective for churches .... and that starts with the selection process.

This short summary contrasts only the key differentiators in our approaches.

# **How We Compare**

Engaging giving experience that conveys impact

Simple giving account set-up

Givers stay on church's website, giving platform is invisible

**ENGAGING GIVERS** 

Givers receive personalized acknowledgements

**Streamlined ACH process** 

VISION·2

**True** Completed in 5 quick steps

**True** Media-rich giving funds with meaningful descriptions

True

True

True

Completed in 4 easy steps

# How does it engage your givers?

How does it **enable** your leaders?

How does it **elevate** your ministry?

## 🔈 giving

False Involves up to 35 screens

#### False

A text-only, drop-down list with no giver engagement

#### False

Givers sent to PCO webpage with legal agreements or to a pop-up screen not fully compatible with mobile.

#### False

Transactional email sent from no-reply@churchcenter. ACH gifts generate a data-sharing email.

#### False

Givers navigate multiple steps with PCO and bank with up to 3 days for account verification.

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# 🖸 giving

|  |  |  | 99   |
|--|--|--|--|
| ENGAGING<br>GIVERS                             | Simple text-to-give  | <b>True</b><br>Dedicated church phone number, no set-up<br>or church selection required  | False  |
| ENABLING LEADERSHIP EMPOWERING THE BACK OFFICE | Automated online, offline gift processing and reconciliation | True   | <b>False</b><br>Reconciliation, including<br>chargebacks, done in Stripe which<br>doesn't update Giving.   |
|  | Full subledger account                                       | <b>True</b><br>A detailed subledger with GL output tailored<br>to your accounting system.  | <b>False</b><br>Donation changes require manual report<br>and GL updates.  |
|  | Supports large gifts and giving volume                       | True   | <b>False</b><br>Has gift size limits and volume throttles  |
|  | Supports organizations                                       | True   | <b>False</b><br>No organization capabilities. Impedes<br>accounting for gifts from IRAs, Donor<br>Advised Funds, and companies on behalf<br>of donors. |
|  | Acts as own processor  | <b>True</b><br>Doesn't introduce third-parties or the<br>resulting complications and data risks.   | <b>False</b><br>Outsources processing, which introduces<br>security breach risks.  |
|  | Simplifies statement delivery<br>and tracking                | <b>True</b><br>Supports email and/or SMS statement<br>delivery and download  | False  |
|  | Enables gift processing on<br>donor's behalf                 | True   | <b>False</b><br>ACH gifts can't be processed on behalf<br>of givers. Credit card requires collecting<br>CCV, which is a compliance risk.               |
|  | Data for analytics and reports support and grow stewardship  | True<br>Detailed household and giver-level reports<br>to minister to first-time, top, and lapsed<br>givers; track progress to goals; and more. | <b>False</b><br>Only identifies first-time givers, not<br>households. No automated gift<br>campaigns to engage new givers.                             |
|  | Pledge/campaign goal visibility                              | <b>True</b><br>Member-level visibility to project recurring<br>giving (including donor advised funds &<br>IRAs) impact to goals                | <b>False</b><br>Only tracks the amount given by<br>the household   |
| ENABLI   | No annual or monthly fees                                    | True   | <b>False</b><br>Volumed-based fees ranging from<br>\$15-\$280/mos  |

## Schedule a demo. Let us show you the full Vision2 difference.

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