

Do good.
Better.TM

We're here to help.

Our passion is to help you make a difference. For us, that means...



Envisioning ways nonprofits can increase their impact



Engaging and retaining donors with meaningful giving experiences



Empowering hardworking staff who wrestle with inadequate tools



Enabling leadership with direct insight into their organization's health



Embedding generosity into our every business practice and giving innovation



More than fundraising software.

Vision2 offers better tools for acquisition, retention and organizational management.

While many fundraising platforms collect financial gifts, the donor experience can impair generosity. Vision2 is a free and comprehensive fundraising software that conveys the impact donors expect. Plus, our native integrations with Microsoft's Fundraising and Engagement and HubSpot offer a relationship management solutions with unified marketing, sales, and service capabilities.

Comprehensive is just our way of saying we:

- Cover every aspect of fundraising and donor engagement
- Automate everything from start to finish
- Manage all the complexities to give you true simplicity at every point
- Function as a full-service extension of your team

We are your partner.

Our Commitment:

We pledge to continue innovating so you can focus on doing good.

Our Promise:

As your partner, we'll support you every step of the way.





Putting you first.

Anticipating the fundraising needs of every user, we forge new pathways that have been refined through years of experience and millions of transactions.

Vision2 serves your:

Donors

- A tailored, media-rich donor experience designed to inspire generosity across both offline and online givers
- ACH, checks, credit/debit cards, stock and conduit gifts accepted
- Embedded giving forms on your website and all communications from your organization to reduce gift abandonment and build trust
- Give2, our next-gen mobile app, for seamless, fast digital donor experiences
- Robust self-service portal to manage personal information, recurring gifts and pledges and access IRS-compliant giving statement

Fundraising Team

- Comprehensive online, offline and mobile giving
- Detailed subledger with GL output tailored to your accounting solution and chart of accounts
- Aggregated campaign reporting across multiple response devices
- Native integration with Microsoft's Fundraising and Engagement and HubSpot
- Compliant campaign capabilities with templates to support peer-to-peer fundraising
- Transparent reporting that accounts for planned giving and separates giving and payments
- Back-end premium fulfillment

Mission

- Our free platform with no licensing fees or user limits leaves more funds to advance your cause
- Unparalleled onboarding and ongoing support from a team of dedicated accounting, design, content and technical experts, at NO added cost
- Powerful communication features and email automation to optimize campaign execution
- Actionable data and reporting for revenue forecasting
- A PCI-compliant processor with robust security measures protects your cause and supporters

Our Mission:

You can count on us to help engage your supporters and advance your mission more effectively.

